

## Privacy Policy for CUE ADL 2017

### What kinds of personal information will Defence collect and hold for this activity?

Personal Information is defined in subsection 6(1) of the Privacy Act (1988) as:

*information or an opinion about an identified individual, or an individual who is reasonably identifiable:*

*(a) whether the information or opinion is true or not; and*

*(b) whether the information or opinion is recorded in a material form or not.*

For this research, Defence will collect social media activity (e.g., likes and comments) which relate to the CUE Adelaide 17 trial or the #CUEADL2017 topic published on public social media platforms. Thus any collection of personal information will be purely incidental, and is most likely to be information that is disclosed by an individual about themselves. Defence has no control over what personal or sensitive information may be provided.

### For what purposes is Defence collecting this information?

The CUE Adelaide 17 trial (20 Nov – 1 Dec) is a major Defence activity involving elements from Army, Airforce, Defence Science and Technology and international partners. Defence is interested in the public reaction to this activity, including the response to press releases published by Defence Public Affairs and associated partners in the Adelaide CBD, including Adelaide City Council and SA Police. Defence is also interested in the public reaction and sentiment to the visible activities of Defence elements as part of this trial.

Defence generally has no requirement to collect personal information for this research, except insofar as it may help to explain why some stories become more popular than others, due to the popularity of local media personalities, for instance.

Defence does not disclose personal health information to any other person, including next of kin, unless the individual about whom the information relates has given express consent, or the disclosure is required or authorised by or under Australian law, or in circumstances where it is unreasonable to obtain the individual's consent and the disclosure is necessary to lessen or prevent a serious threat to life, health or safety of an individual or to public health and safety.

Portions of the collected information may be shared with local and international research partners in the USA, Canada, UK and New Zealand. Collected information containing personal information will only be shared with research partners if it is for the same purpose that it was collected, and it will be shared under an appropriate non-disclosure agreement that protects the privacy of individuals.

### How will Defence collect this information?

Defence will only collect information from public webpages and social media pages and services, where there should be little expectation of privacy. Any personal information that is collected is

likely to be information that is published directly by an individual about themselves. This data will be collected legally and in compliance with the relevant terms of service.

### **How will Defence hold this information?**

Defence stores personal information as hardcopy documents or as electronic data within its record management or information technology systems.

Defence protects personal information in accordance with the Defence Security Manual and takes reasonable steps to protect that information against loss, unauthorised access, use and disclosure, modification and misuse. Defence regularly conducts system audits to ensure that it adheres to its established protective and information security practices. Protective measures include password protections, access privileges, secure cabinets/containers and physical access restrictions.

Defence will only destroy personal information in accordance with statutory requirements, including the Archives Act 1983 and in consultation with relevant authorities authorised to destroy the information. The Defence Records Management Manual also contains policy on the retention and destruction of documents. Generally speaking, Defence records must be retained and accessible for as long as they are legally required.

### **Access to and correction of personal information**

You have a right to request access to, or seek correction of, personal information held by Defence about you. Defence will attempt to provide you with access to personal information about you in the format you request. However, on occasion, this may not be possible. Defence will consult with you in these circumstances.

You can request correction of personal information about you from the area within Defence that collected the information. If you are unsure which area of Defence collected the personal information, you can contact the Defence Privacy Office, who will coordinate your application for correction. You should be aware that Defence's ability to correct or amend personal information may be limited where the information is contained in a Commonwealth record, as defined in the Archives Act 1983.

### **Enquiries about the handling of personal information**

If you have questions about how personal information about you will be, or has been, handled by Defence, or if you believe that Defence has breached the APPs, you should contact the Defence Privacy Office. Your concerns may be forwarded to the relevant area within Defence for consideration and action, if appropriate.

Defence is committed to quick and fair resolution of privacy-related inquiries. However, some cases may require more detailed review. Defence undertakes to keep you informed of the progress of your inquiry.

If you are dissatisfied with the way Defence handles your privacy-related enquiry, you may contact the Office of the Australian Information Commissioner. Contact details for the Office of the Australian Information Commissioner are in Part 9.

## Contact Details

### Defence Privacy Office

Email: [defence.privacy@defence.gov.au](mailto:defence.privacy@defence.gov.au)

Post:

BP35-01-066

PO Box 7927

Canberra BC

ACT 2610

### Office of the Australian Information Commissioner

Phone: 1300 363 992

Web: <http://www.oaic.gov.au/privacy>

Email: [enquiries@oaic.gov.au](mailto:enquiries@oaic.gov.au)

Post:

GPO Box 5218

Sydney NSW 2001

### CUE Adelaide 2017 Trial Manager

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