Unlocking the value of Australia's data ®

Dr Brenton Cooper, CTO

“Data is the new oil” – Clive Humby

$3.8B additional EBIT to Australian retail and consumer industry – PwC

$10-15B p.a. economic cost of organised crime (ACC)

A safer and more secure nation.
A sustainable Big Data workforce for Australia.

Company:

Not for Profit
Limited by Guarantee
Independent Board

Duration:

5 year focus: 2014-2019

Resources:

110 FTE

Participants:

6 Government organisations
11 industry participants
3 industry associations
9 research organisations

Produce:

Big data analytics tools, techniques, procedures, frameworks
48 PhDs
1000 data scientists

Making decisions faster and more accurately

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H-E-B
NATUR
Angus Be

HELP

DISRUPT OR BE DISRUPTED

Apostle Project Overview

DATA TO DECISIONS CRC

UNLOCKING THE VALUE OF AUSTRALIA'S DATA

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